



THE ASSOCIATION OF  
**HONG KONG  
ACCOUNTANTS**

*(a member of The Association of Hong Kong Accountants Limited, incorporated in Hong Kong as a company limited by guarantee)*

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**Webinar on  
“AI in Financial Services Industry”**

**Speaker :**  
**Dr. Taylor Chan**  
**Doctor of Business Management**  
**Executive MBA**

**(Course Code : 192021)**

**Seminar Outline:**

- A. When will AI Outperform Humans?
- B. Opportunities
- C. What is Artificial Intelligence
  - Example: Computer Vision
- D. AI in Financial Services Industry
  - Case: Financial Markets Analysis (Morgan Stanley)
  - Case: Bank Fraud (Danish Bank)
- E. Steps to Adopting AI in Business

<b>Date:</b>	<b>29 September 2021 (Wednesday)</b>
<b>Time:</b>	6:30pm – 8:30pm (6:15pm Registration)
<b>Venue:</b>	<b><u><a href="#">WEBINAR (webinar access link is only sent by email to the participants, who have paid the enrolment fee, one or two days before the date of the webinar)</a></u></b>
<b>Medium:</b>	Cantonese
<b>CPD Hours:</b>	2 hours
<b>Enrolment Fee:</b>	<b>HK\$100</b> Member or Associate of AHKA <b>HK\$150</b> Non-member*
<b>Online Enrolment:</b>	Please <b><u><a href="#">Click Here</a></u></b>
<b>Deadline:</b>	27 September 2021 (Monday)

\* for non-members refer those referred by our members or friends of the AHKA Facebook.

**About the Speaker:-**



**Dr. Taylor Chan**

- **Doctor of Business Management, Walden University**
- **Executive MBA, City University of Hong Kong**
- **Certificate in Training and Assessment, Melbourne Polytechnic Australia**
- **Certificate in train the trainer for IBM Management Development Program, IBM**
- **Member of the Project Management Institute**

Taylor Chan has over 15 years of experience in executive training in Hong Kong and Mainland China. He is a former Advisory Education Specialist at IBM Hong Kong Ltd. In IBM, he provided manager development training services for internal and external customers. His clients include the Hong Kong Hospital Authority, Information Technology Services Division, HSBC global technologies development center (Guangdong), China Telecom, Shanghai Automobile, China Huawei Technologies, and Guangzhou Baiyunshan Pharmaceutical. Dr. Chan is also a trainer at a China Government appointed learning center. Dr. Chan has provided training for hundreds of senior government officers from various provinces in Mainland China.

Taylor has ample management experience at multinational firms, including IBM, NEC. Taylor is a former Vice President of Silex Technology Japan and responsible for China business development.

## Enrolment Form

To : The Association of Hong Kong Accountants

Email : [ahka\\_enrolment@ahka.hk](mailto:ahka_enrolment@ahka.hk)

Enquiries : 3520 2546 / 2127 4249

Fax : 3547 8088

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**29 September 2021 (Wednesday)**

Member or Associate of AHKA (No.: \_\_\_\_\_)

Non-Member

Full Name : \_\_\_\_\_

Firm's Name : \_\_\_\_\_

Mobile Phone No. : \_\_\_\_\_ Email: \_\_\_\_\_

<b>Enrolment Fee:</b>	Member or Associate of AHKA	HK\$100
	Non-Member	HK\$150

Cheque No. : \_\_\_\_\_ Bank: \_\_\_\_\_ Amount HK\$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please complete the enrolment form together with your cheque for the full amount made payable to “**The Association of Hong Kong Accountants O/B The Association of Hong Kong Accountants Limited**” and send to Unit E6, 2/F., Hong Kong Industrial Building, 444-452 Des Voeux Road West, Hong Kong

Notes:

1. Enrolments for the seminar are accepted on the first-come-first-served basis. Priority will be given to AHKA's members or associates.
2. **Confirmation and webinar access link will be sent by email one or two day before the date of the webinar.**
3. Please use your seminar registration name to login into the webinar seminar.
4. If Typhoon Signal No. 8 or higher / Black Rainstorm warning is hoisted, the seminar will be postponed and new arrangement will be announced.
5. **Personal data** collected from the enrollee may be used by the Association to inform you of this seminar, and any other training activities, the benefits, goods, services, facilities and events to be organized or provided by the Association. An enrollee may opt out from receiving such materials at any time by sending a letter to the Association's privacy officer.